



**National Commission
on Libraries and Information Science**

MINUTES

May 25 and 26, 1978
New Orleans, Louisiana

- COMMISSIONERS PRESENT --Joseph Becker (Thursday only); Daniel Casey; Carlos A. Cuadra; Marian Leith; Bessie B. Moore (Friday only); John E. Velde, Jr.; William Welsh (for Daniel Boorstin); Julia Wu; and Frederick Burkhardt, Presiding
- NCLIS MEMBER-
DESIGNATES PRESENT --Robert W. Burns, Jr., Assistant Director of Libraries for Research Services, Colorado State University, Fort Collins, Colorado
Joan H. Gross, New York, New York
Frances Healy Naftalin, President, Minneapolis Library Board, Minneapolis, Minnesota
- STAFF PRESENT --Alphonse F. Trezza; William Mathews; Douglas Price; Mary Alice Hedge Reszetar; Carl Thompson; and Barbara K. Cranwell, Recording Secretary
- WHCLIS STAFF PRESENT --Mary Power; and Ruth Liepmann Tighe
- GUESTS PRESENT --Charles Benton, Chairman of the Board, Films, Inc., Wilmette, Illinois
The Honorable Margaret Warden, State Senator, Great Falls, Montana, and Member, WHCLIS Advisory Committee

The meeting was called to order at 9:00 a.m. by Chairman Burkhardt.

Mrs. Bessie Moore

Dr. Burkhardt reported to the Commission that Mrs. Moore was taken to the hospital on Wednesday afternoon. Mrs. Moore is feeling much better and is expected to be released from the hospital on Thursday.

Minutes

The Minutes of the March 9-10, 1978, meeting were approved with the following correction, as requested by Mrs. Wu:

Task Force on the Role of the School Library Media Program in Networking. Add: Mrs. Wu stated that she thought this was one of the most productive meetings of this group.

Mr. Velde urged that consistency be used when citing names, Mrs., Mr., and Dr.

Introduction of Newly-Designated Members

Dr. Burkhardt introduced the newly-designated Members in attendance at the meeting and asked them to say something about their background, which they did.

Mrs. Frances Naftalin, President, Minneapolis Public Library Board.

Mrs. Joan Gross, a graduate of Columbia University with a Masters in Library Science; currently working in public relations and as a political consultant.

Robert Burns, Jr., Assistant Director of Libraries for Research Services, Colorado State University, Fort Collins, Colorado.

Two other Members-Designate, who could not attend the meeting, are:

Mrs. Clara S. Jones
Former President, American Library Association
Oakland, California

and

Dr. Horace T. Tate
Executive Secretary
Georgia Association of Educators
and
State Senator
Atlanta, Georgia

A press release, including brief biographies on each person, will be issued very shortly, Mr. Trezza announced.

Agenda

Several items were requested to be added to the agenda:

Invitation from Conference of Mayors (Mr. Casey);

The Role of the Library of Congress in the Evolving National Network (Mr. Trezza);

Timing of Expense Report Payments (Dr. Cuadra); and

National Periodicals Center (Mr. Welsh).

With these additions, the agenda was approved.

White House Conference on Library and Information Services

Mr. Trezza presented a brief review of the previous two-day meeting of the White House Conference Advisory Committee, highlighting:

- There is an on-going flow of White House Conference information, which will continue and increase.
- All of the various deadlines and priorities are being met.
- Work with the states has been going very well.
- Six state conferences have been held to date. Oregon and New York will be held in June. Then, eight or nine state conferences per month during the fall, until next spring.
- The conferences have been moderately successful. The National Conference depends on strong state conferences.
- The recommendations coming out of the state conferences seem to be mixed; two levels, one for state and one for national.
- Official recommendations have been received from Pennsylvania only.
- By the meeting of the White House Conference Advisory Committee in November, we should have a good 'handle' on the recommendations from the states.
- The Academy for Contemporary Problems made a presentation of a model White House Conference to the Advisory Committee on Tuesday; a summary of that presentation was made by Mr. Trezza on Wednesday during the Joint NCLIS/WHCLIS meeting. The ideas, suggestions, changes, etc., made by various Members will be carefully addressed and incorporated into the final conference plan.

--The Advisory Committee will meet again in November, and their recommendations will be presented to the Commission in December.

Theme Conferences--In an effort to gain input on national issues, the University of Pittsburgh, Graduate School of Library and Information Sciences, and the NCLIS will jointly sponsor a conference, Toward the White House Conference: The Structure and Governance of Library Networks, as approved by the Commission in March, Mr. Trezza reported. The conference is scheduled to be held at the William Penn Hotel in Pittsburgh, November 6-8, 1978. Another "theme" conference will discuss the future of Federal funding of libraries and information services. The first round of this invitational conference, for library-related participants, will be held on June 8-9, 1978, at the Sheraton National Hotel in Arlington, Virginia; a second round, for public policy experts, will be held in the fall. Commissioners are invited to attend, but their costs cannot be underwritten from either the NCLIS or White House Conference budget.

ACTION

A copy of the discussion paper for the June meeting entitled, "Prospects, Possibilities and Alternatives for Federal Funding of Library and Information Services: Design for the 1980's," prepared by Rodney Lane, Government Studies and Systems, will be sent to each Member. It is expected that this paper will be revised based upon discussion at the meeting, sent to the participants of the fall meeting, and, eventually, become one of the position papers for the National Conference.

Mr. Becker suggested that additional organizations be called together to obtain their suggestions and input. "We need to make clear that we are interested in their participation and help," Mr. Becker said. This suggestion was thought to be a good one.

During the discussion by Mr. Trezza, several reactions, suggestions, questions, and thoughts were voiced:

--Mock legislation should be carefully considered. (Mr. Becker)

--There is an opportunity to apply technology and information services. A private firm, perhaps International Business Machines (IBM), should be consulted to see if they have a 'slick' way for people to register at the Conference, to vote in a strictly first-class manner, etc. (Mr. Velde)

--The theme, "Your library information center can be what you want it to be," sounds good. (Mr. Velde)

--Dress up our meeting rooms during the National Conference, perhaps with enormous posters. (Mrs. Moore)

- The recommendations from the states must be received. Will there be a workshop to deal with National Bibliographic Control? How does it get from the first phase in a workshop to a recommendation? (Mr. Welsh)
- Are we systematically looking at the results of the state conferences? Is what came out of the conferences being captured and set in motion at the state level? (Dr. Cuadra). Mr. Trezza stated that the staff is still in the process of trying to decide how to monitor this. This is an important facet, and the staff liaison will have that responsibility. Mr. Trezza also stated, "Remember, though, if the state conferences are successful just for their own purposes, and if there never is a National Conference, all of the work and cost will have been worthwhile. "

Compensation for White House Conference Advisory Committee (A Motion)--
Mr. Trezza read a resolution passed by the Advisory Committee on Tuesday:

In view of the budget constraints, Members of the Advisory Committee wish to make clear that, except for established reimbursements and per diem, their work is on a volunteer basis.

It is, therefore, MOVED that no funds from the White House Conference or National Commission budgets be used as honoraria and/or consulting fees to any Member of the Advisory Committee, and that any additional payment to any Member be limited to expenses specifically authorized as a part of committee assignments.

It was MOVED by Mr. Velde, and seconded by Cr. Cuadra, to accept the motion stating that Members of the White House Conference Advisory Committee would not accept compensation as a consultant unless specifically authorized. Passed unanimously.

Advisory Committee Statement (A Motion)--Mr. Trezza read a resolution, prepared by Alice Ihrig, WHCLIS Member, noting elements contributing to the success of state conferences:

Based on review of the state conferences held to date, the Advisory Committee on the White House Conference on Library and Information Services notes these elements as contributing to the success of the sessions:

- (1) Delegates should be given adequate information, well in advance of the conference in these areas:
 - (a) Status of libraries and information services in the geographical areas delegates are representing. (Local briefings are suggested.)
 - (b) The basic issues as determined by the states.
 - (c) The resolution process.
 - (d) Basic background on libraries and information services.
- (2) Participating librarians must be informed of their role at the conference and that role should be well defined so that the other delegates are not uncomfortable with the amount of information with which they are expected to cope and with over-participation by the professionals.
- (3) Conference planners should be alert to the need to bring forward resolutions pertaining to the national level. This area tends to receive less attention than is desirable, bearing in mind the opportunity of the National White House Conference.
- (4) Conference planners identify shortness of time as a major problem. Three days would appear to be better than two-and-one-half days to achieve good participation and understanding.

There must be:

- (a) Adequate discussion of issues; and
 - (b) Time to collate resolutions for voting purposes.
- (5) Attention to "information services" appears to be inadequate. State planners should be sure that this subject is covered, probably in advance material, so that recommendations do not ignore this topic.
 - (6) Regional meetings at which delegates to state conferences are in attendance appear to be the best basis for delegate preparation. However, additional briefing of delegates contributes to smooth operation of the conference.

The Commission unanimously approved the above statement.

Ex Officio Member

ACTION In doubt as to whether or not a quorum was present, Dr. Burkhardt raised the question of legality in accepting Mr. Welsh's vote. Mr. Welsh represents Dr. Boorstin, who serves ex officio. Mr. Trezza will investigate this problem, and a response, in writing, will be requested from the Attorney General's Office.

Elementary and Secondary Education Act

ACTION It was MOVED by Mrs. Wu, and seconded by Mr. Casey, that the staff prepare a resolution urging Congress, in its efforts to revise the Elementary and Secondary Education Act (ESEA), Title IVB, to include testing materials in Title IVC rather than in Title IVB. Passed unanimously.

Revision in Public Law 91-345

Mr. Trezza stated that some time soon we need to take steps to revise Public Law 91-345, the Act which establishes the Commission, to allow Commissioners, whose terms expire, to serve until a replacement has been made. This would alleviate the risk of having to operate without a quorum.

ACTION An extrapolation of the rules and regulations by which we operate will be made available at the next meeting of the Commission.

Library Needs of Cultural Minorities

Mrs. Wu, again, emphasized her concern in the area of library needs of cultural minorities. In particular, she noted that this concern has not been adequately dealt with and that most of the minorities remain under-served in their need for library and information services. "One of our goals is to meet the needs of special constituencies. I feel that as a National Commission, we need to take a leadership role on this issue," she said.

After discussion, the Chairman appointed a Commission Committee on the Library Needs of Cultural Minorities (Mrs. Leith, Mrs. Wu, and Mr. Welsh) to review the library and information service needs of the unserved or under-served. The Committee will have responsibility for working with a task force in carrying out the next steps outlined in the report prepared by staff (Mr. Mathews):

--Contact the ethnic groups within the library community, elicit their informal comments, and determine if any of these groups have formulated ideas for action which might be of wider use.

--Explore the possibility of developing some relationship with the program at Kent State, and especially their proposed conference, as a means of obtaining insight on the problems facing library educators regarding this topic.

--Investigate and report on the history, substance, and impact of the legislation which established the Ethnic Heritage Studies program. Determine if parallel strategies and objectives might be useful in a library-oriented program.

--Compile descriptive background information on a small selection of the ethnic programs presently operating to gain more perspective on current practices.

Mrs. Leith requested that the Committee's study include the needs of handicapped individuals for library and information services.

U.S. Conference of Mayors' Arts Information Fair

Mr. Casey reported that the Commission has been extended an invitation to attend the U.S. Conference of Mayors' Arts Information Fair to be held June 18 in Atlanta, Georgia. After discussion, it was MOVED by Mr. Casey, and seconded by Mrs. Wu, that NCLIS accept the invitation. It was further agreed that Mrs. Moore, Mr. Casey, and Mr. Trezza would represent the Commission at the Mayors Conference. Mr. Casey was praised for his hard work and continuing effort in obtaining this invitation. A one-page information sheet to be used as a hand-out will be prepared and distributed to the Mayors at this conference, Mr. Trezza said.

Task Force on the Role of the School Library Media Program in Networking

Mr. Trezza reported that the work of this Task Force will be completed upon submission, and acceptance by the Commission at its September meeting, of their final report.

At the March meeting of this group, plans were made for a program presentation at the American Library Association annual meeting in Chicago in June. At this time, the recommendations of the report will be discussed by a panel consisting of a State Superintendent of Education, a state librarian, a state educational media specialist, and a district level educational media supervisor. They will be looking at the recommendations generally and with a view to their area of involvement specifically. The group further agreed to seek space on the program at the August Dissemination Forum of the National Institute of Education, and to request program space at the annual meeting of the American Association of School Administrators.

Both Mrs. Leith and Mrs. Wu attended the fifth meeting of the Task Force held on March 20-21, 1978, in Arlington, Virginia. Mrs. Wu commented that she felt the Task Force would produce a 'good' report.

Project: Media Base

A second draft of the report had been mailed to each Member before the meeting. At the meeting, Mr. Becker distributed a third re-edited draft. Dr. Cuadra stated that there were still problems with the report; a 'design' is missing; and, he felt, it did not meet acceptable standards. He asked for the opportunity to carefully read the document and to make suggested revisions before final approval to publish has been granted.

After discussion, it was agreed that no action on the report would be required now; another meeting of the Advisory Group may be necessary; the staff would 'touch base' with Mrs. Wu and Mr. Becker; Mr. Trezza would meet with Mr. Howard Hitchens, Executive Director of the Association of Educational Communications and Technology (AECT) to share the Commission's concern (including Dr. Cuadra's comments) in the text of the report; to ask Mr. Hitchens (at the request of Mr. Becker) to inform Mr. Brong about the changes; and prepare, at least, a progress report for distribution at the September meeting.

Ending the discussion of this topic, Mr. Welsh stated, "I have been involved in audiovisual material for twenty years, and I view this as one of the most critical reports that the Commission can give proper attention to. It is an effective report. It needs a little more attention, especially on Recommendation #1, which has a serious defect in its initial premise, that is, the need for a pilot project." (Recommendation #1: Initiate a pilot project to link two or more existing data bases which hold bibliographic records for audiovisual resources to determine the feasibility and requirements of such linkage on a nationwide level. Many separate and diverse groups continue to work with automated records for control of audiovisual resources. Networks are developing. The integration of these developing systems for audiovisual resources into a national system needs to be viewed as a high priority.)

National Periodicals System Advisory Committee--Status

Mr. Trezza suggested that he give a brief status report, and that Mr. Welsh comment on the status of the design study. The Task Force report on the National Periodicals System was presented for acceptance and action at the session in New York, and carefully worked-out final recommendations were adopted by the Commission. Acting Chairman, Mrs. Moore, asked all of the representatives present to react, and they found the recommendations acceptable, although not necessarily in full agreement. One of the recommendations was that there would be two advisory committees: one by the Commission and one by the

Library of Congress. The Commission's committee was to be a National Advisory Committee on the Periodicals System and the Library of Congress' committee would advise on the National Periodical Center. In accordance with the adopted recommendation, the Library of Congress was expected to undertake the responsibility for the Center. There would be some planned overlap of the membership to the two advisory committees. We have moved on ours; members have been appointed and have accepted, and a press release has been issued. We have not held a meeting, as yet, as we are waiting for the completion of the design study being conducted for the Library of Congress by the Council on Library Resources (CLR). Our committee will have an opportunity to review the document, react, provide suggestions and recommendations to the Commission, and to the Library of Congress. A tentative date for the meeting is September. However, this is based on the availability of the design study report.

Mr. Welsh then described several forces that were emerging to complicate the picture. The Center for Research Libraries, he said, had apparently not reconciled itself to accepting the Periodicals Task Force recommendations and had, as a matter of fact, drafted legislation establishing the Center as a fourth "national library," responsible for operating a national periodical center. The proposal includes the recommendation that a national library board be established to oversee the operation of this fourth national library.

Another element on the scene is the Steering Committee of the Library of Congress' recently-established Network Advisory Committee (NAC). At a recent meeting, this Steering Committee also raised the issue of a national governing body, though they did not use those terms, because they felt the questions being addressed by the NAC were broader than LC, and should therefore be addressed by a more broadly constituted group.

Yet another piece of this picture involves the cluster of foundations that are interested in supporting library network development. They have been given a proposal based on work done by Henriette Avram of LC's Network Development Office, and Larry Livingston of the Council on Library Resources. They felt that such a large project would need an Advisory Committee to CLR on the undertaking. Mr. Haas had in mind representatives from the American Council of Learned Societies, Social Science Research Council, and university presidents. "I suggested to Jim, Mr. Welsh said, "that the Committee would need a smaller management team, and recommend that it be Mr. Haas, Dr. Burkhardt, and myself."

The next item, Mr. Welsh continued, involves the Association of University Presidents (AUP). Mr. Bartlett of AUP had heard of both the CRL's proposal and the CLR bibliographical control project, and supports the idea of a National Library Board. He was on the program at the Association of Research Libraries (ARL) recent meeting and both he and Mr. Haas referred to the idea of a National Library Board.

The signs, Mr. Welsh said, are clear that the idea seems to be one whose time has come--even the National Program Document refers to a capping agency in coordinating national library programs.

Mr. Welsh then returned to the question of the Periodical Center and the study on implementation performed by CLR. He mentioned three recommendations in the draft report that, he said, concerned him, but went on to say that "the bottom line" would appear to be that given the funding consortium's support of the bibliographic control project, he doubted they would also be willing to support establishment of the periodical center concept at this time. Therefore, the proposals by CRL and the AUP in regard to a National Library Board should not be rejected out of hand--they may offer a necessary fall-back position. Mr. Brademas is willing to call a meeting to discuss the Periodical Center, Mr. Welsh said, provided consensus existed, and Mr. Welsh admitted, it didn't appear to be there at the moment.

Dr. Burkhardt asked several questions to clarify the picture for himself, and reported that he, too, was under the impression that prospects for obtaining funding for the Periodical Center now seemed dim. While he was, he said, strongly opposed to the idea of drafting new legislation at this stage, as CRL apparently proposes, perhaps it was the only alternative to getting the Periodical Center started?

Mr. Welsh added that yet another complication has just arisen: the House LC Appropriation hearings have just been released and its action seriously impedes LC growth, its automation, and its networking programs. Congress is worried about its access to LC's computers and wants access guaranteed. In addition to the problem of contention for access, there is also the problem of security. "It's a serious situation," Mr. Welsh admitted, "and we need the Commission's help in this."

Mr. Trezza, referring to the discussion of a National Library Board and new legislation, asserted that both moves were premature. The suggestions should be fed into the White House Conference process for orderly resolution, rather than trying to deal with pieces of the picture in a diffused approach.

The discussion turned to next steps, and centered on the CLR report on implementation of the Periodical Center. There might be, it was suggested, incremental steps that could be undertaken which would not require immediate massive funding. This was acknowledged as a possibility, and it was agreed to await official release of the formal report.

Mr. Becker then returned to the question of the apparently disparate attitude of the community about the locus of and responsibility for authority. He pointed out that the National Program Document does

provide a framework, albeit a very generalized one, and declared that the Commission should step in and take the initiative in developing a "general pattern of forward movement and a strategy for financing among the various groups."

Mr. Trezza pointed out that the proposed network project with the Office of Libraries and Learning Resources, U.S. Office of Education, would involve "some of the players" and that the November Pittsburgh Conference on the Structure and Governance of Library Networks will obviously address the question of a capping agency. Since the Commission lacks the financial muscle to implement whatever recommendations come forth, Mr. Becker noted, perhaps the time is right for establishing a National Library Board. Mr. Trezza urged that further discussion in this area await the outcome of the Pittsburgh conference.

The Commission then turned to Mr. Welsh's earlier request for support of LC's budget needs. It was agreed that a statement be drawn up by staff, once the exact wording of the House action was obtained.

At the end of the discussion, the Commission agreed to support a resolution recommending: (a) that the House Appropriations Committee restore funds originally budgeted by the Library of Congress for its automation efforts; and (b) that the Committee remove language in its report which appears to restrict the scope of the Library's computerized networking activities. It was further agreed that if the reading of the House action requires wording other than agreed to above, the staff would clear the statement with the Executive Committee.

Election of Vice Chairman

It was MOVED by Mr. Velde, and seconded by Mrs. Wu, that Mrs. Moore be elected Vice Chairman for the 1978-79 term. Passed unanimously.

The Role of the Library of Congress in the Evolving National Network

A copy of the study, commissioned by the Library of Congress Network Development Office and funded by NCLIS, was distributed. It is expected that final publication, by the Government Printing Office, would be in September. The Members agreed that the 'harmless clause' would, of course, be included as well as the names of the Library of Congress' Network Development Office staff.

It was MOVED by Mr. Casey, and seconded by Dr. Cuadra, that the report on the Study of the Role of the Library of Congress in the Evolving National Network by Mr. Lawrence Buckland, principal investigator, be approved. Passed unanimously.

Brain Research Institute National Program Document Summary

The Members agreed that the text and graphics received from the Brain Research Institute on a "popular version" of the National Program Document does not seem to be manageable and, further, that our agreement with the Institute be terminated. The idea will be carried on, however, with a graphic artist.

Recommended Projects

It was MOVED by Mr. Velde, and seconded by Mr. Welsh, that the Commission undertake the following projects, as presented in detail by Mr. Trezza:

- (1) NCLIS Support ANSC Z39 Transition (\$10,000);
- (2) NCLIS Provide Supplementary Support for a Conference on Library and Information Networks (\$25,000);
- (3) NCLIS Support an Institute on Consulting Skills for State Library Personnel (\$15,211); and
- (4) NCLIS Support the Initiation of a Universal Availability of Publications (UAP) Office (for a two-year period, not to exceed \$12,000 per year).

Passed unanimously.

During the discussion of the "Institute on Consulting Skills for State Library Personnel," Dr. Cuadra suggested that a tangible product, which would incorporate what was learned in the session, be developed as a product of the conference. The Members agreed with Dr. Cuadra's suggestion.

Establishment of NCLIS Task Forces

It was MOVED by Mr. Casey, and seconded by Mrs. Leith, that the following task forces, which were discussed and agreed to at previous Commission meetings, and as presented in detail by Mr. Trezza, now be officially established:

- (1) International Relations;
- (2) Public-Private Interface; and
- (3) Access to Monographs.

Passed unanimously.

In discussing the task forces, it was agreed that a paper prepared by Andrew Aines entitled, "Interim Report from the Ad Hoc Task Group on the Aversion of Conflict Between the Public and Private Information Sectors," would be one of the basis for discussion by the Task Force on Public-Private Interface. It was also agreed that Mr. Aines' participation on the Task Force would prove invaluable.

In response to Mrs. Wu's question, "What kind of organizations are involved in international relations?" Mr. Trezza responded that the National Academy of Sciences; the National Science Foundation; the Library of Congress; the American Library Association; the Association of Research Libraries; the Special Libraries Association; the State Department; the American Society for Information Science; and the Information Industry Association were some of the ones which came to mind.

The Chairman agreed to select Members to serve on each task force and staff will also be assigned.

The meeting was adjourned at 4:45 p.m.

Friday, May 26, 1978

Commission on New Technological Uses of Copyrighted Works (CONTU)

Mr. Price's discussion focused on three reports (CD #78-15, 15.1, and 15.2) which had previously been sent to the Commission. The first report, Photocopy Subcommittee Draft Report, dated March 15, 1978, presented the opportunity for testimony. Mr. Price reviewed his testimony (CD #78-15.1) in which he pointed out inconsistencies and uncertainties in the report and requested, "they be deleted and that the related discussion be re-structured in the subjunctive." Mr. Price further stated, "On the question of copyright, we have a problem which appears to be getting worse. Everybody is interpreting the law. No two opinions are the same, and this is dangerous."

Dr. Cuadra stressed his concern in not having an opportunity to review the statement prepared by Mr. Price stating, "When the Commission is submitting testimony, we have to be sure that the staff is speaking for the Commission. I want to raise the question of who speaks for the Commission, and who is the Commission, as an issue. When can one offer strong statements that represent the Commission? This should be an agenda item. The Commission shouldn't be spoken for on matters it hasn't been informed of."

Mr. Trezza replied to Dr. Cuadra's concern stating: "We try to be careful in our testimony to reflect only those policies, statements, and views adopted by the Commission. We cannot speak for the Commission unless the Commission is already on record." Dr. Burkhardt replied, "When in doubt, check it out."

Of particular concern to Dr. Cuadra was the statement on page 4 of Mr. Price's testimony, "...In the first place, our task force report, having been prepared essentially by librarians for librarians, fails to emphasize one very significant aspect." "If we build our task forces in such a way that certain representatives are a distinct minority from the day they start, the report does not represent a balance," Dr. Cuadra stated. Mr. Trezza disagreed with Dr. Cuadra's statement, assuring the Members that NCLIS makes every effort to provide a balance of representatives on this, and every, task force. For example, the copyright study's advisory committee included James Barsky, Academic Press; Michael Harris, Wiley-Interscience; Stephen Quigley, American Chemical Society; and Mr. Becker, Mr. Goland, and Miss Scott from the Commission, Mr. Trezza said.

Dr. Cuadra offered his assistance in the future in helping to obtain responses from, and involvement by, the private sector, i.e., the Information Industry Association, etc.

Dr. Burkhardt stated, "One of the objectives this Commission has had from the beginning was to establish a reputation for being fair and neutral so that when recommendations are made, they are credible. It is inevitable that we look like librarians: we know the problems. It is a matter of constantly being aware that these groups are concerned with our actions. In our eagerness to be fair and decent, there is a danger that we will come out with nothing but a kind of mush. We can reduce ourselves to nothing if we don't take definite positions."

During the discussion of copyright, Mr. Trezza pointed out that the Commission has agreed that there would be a follow-up study to the King report which would provide a comparison between the level of photocopying in libraries before and after implementation of the copyright law. The second study would show what really happened under the law and would serve as input to future decisions regarding the law. The Copyright Office is already working on the review procedures for the report due five years hence. NCLIS will, of course, cooperate in any way it can.

Mr. Price read a resolution on the copyright law entitled, Videotaping Television Programming (A Working Paper), Attachment 1. Two publications were passed around the table for the Members to review and the staff was asked to obtain copies for all. They are: (1) Photocopying by Corporate Libraries; and (2) Photocopying by Academic, Public, and Nonprofit Research Libraries. Both papers were jointly prepared by the Association of American Publishers, Inc., and the Authors League of America, Inc. They provide proposed guidelines for selected sections of the new copyright law, and answers to questions frequently asked.

Commissioners' Comments

John E. Velde, Jr.--"Again, it is important that Commissioners know when staff are attending meetings in their states. We should be notified in advance, perhaps in the Information Update."

Mr. Trezza informed the Commission that, hopefully, a newsletter--which will replace the Information Update--will be issued on a systematic basis beginning in September. This newsletter would, naturally, include planned staff travel as well as other information tidbits.

Daniel Casey--Mr. Casey welcomed the newly-designated Members. Mr. Casey informed the Commission that the New York Governors' Conference starts on June 5, and that he testified on behalf of keeping the State Library under the Board of Regents in New York. He particularly commended Mrs. Reszetar for her help in responding to an inquiry he had received.

Marian Leith--"We desperately need a letter, as I mentioned in the last meeting, in support of Library Services and Construction Act funds to help the handicapped." Mr. Trezza agreed that the staff would draft a letter to be sent to the appropriate officials.

Mrs. Leith suggested that the Commission support the attempt to obtain special postal rates for libraries, if at all possible. Dr. Burkhardt replied, "There ought to be an educational rate for scholars, as well, but I don't see how this could be regulated."

Robert Burns, Jr.--"I think the new Members have a great deal to learn. I am very appreciative of the hospitality and concern received from both the staff and other Commissioners. Each of us feels welcome, and I wish to express our appreciation.

Julia Wu--"I attended the School Library Media Task Force meeting in March, and I am planning to attend the forum at ALA in June. I am also going to attend the White House Conference in Hawaii to be held in two weeks."

Frances Naftalin--Mrs. Naftalin expressed satisfaction with the entire group adding, "I sense a very free expansion of ideas and an openness which allows for comments and questions of all sorts."

Carlos Cuadra--Dr. Cuadra announced that he had met with the staff of the White House Conference a few months ago, reviewed the material which had been produced and found that material to be startlingly good, extremely thoughtful, and well written. The guidelines reflect great credit on Ruth, Mary, and the staff, and on the Commission itself, he said.

Again, Dr. Cuadra urged the staff to "red stamp" action items. A special effort will be made to do this, Mr. Trezza assured Dr. Cuadra.

ACTION

ACTION

Dr. Cuadra informed the Commission that a National Federation of Abstracting and Indexing Services (NFAIS) Copyright Workshop will be held June 5. The outcome from this meeting will be of extreme interest, he said. (Mr. Mathews, staff, is planning to attend. Any pertinent information available from the meeting will be forwarded to the Commissioners.)

Dr. Cuadra asked for "ground rules" for Members attending professional meetings at NCLIS expense. Dr. Burkhardt replied, "Try to get your expenses paid by the organization/agency calling the meeting. Going and listening is rarely appropriate. If you are asked to contribute something on behalf of the Commission--like a speech--ask Mr. Trezza to authorize it. For the time you are working you can be paid, but it has to be worth the money." Dr. Cuadra expressed his dissatisfaction with the lengthy waiting time for reimbursement of expenses. He requested, and it was agreed, that Government Transportation Requests (GTR's) would be issued in advance of meetings attended by Commissioners. "Perhaps a computerized listing of outstanding expenses could be developed," he suggested. This was thought to be a good idea, and the staff will work out the necessary details."

ACTION

William Welsh--Mr. Welsh indicated that he would be the keynote speaker at the Alabama pre-White House Conference. He also briefly discussed the design study, stating, in particular, "I think the periodical center design study should be widely distributed, and I have asked Jim Haas to underwrite the cost of producing 3,000 copies. The Library of Congress will issue a joint press release and simply accept the report."

Joan Gross--Mrs. Gross said she hoped it would be acceptable to second Mr. Burn's statement, and added her appreciation of staff and Commission attentiveness.

Bessie Moore--Mrs. Moore thanked the Members for re-electing her as Vice Chairman. "I appreciate the confidence, and I will perform in my usual 'subtle' way," she said.

Mrs. Moore informed the Commission that she: (1) attended the Texas Library Association meeting and spoke on the Commission, Federal policy, and the White House Conference during a thirty-minute television program; (2) went to Orlando, Florida, to speak, twice, on the White House Conference (however, she added, I always include the Commission); (3) drove from Orlando to Jacksonville, Florida, to do a television program called "Feed Back" which was part interview and part question and answer; and (4) will present the keynote address at the White House Conference in New Hampshire. She added that she tells librarians in her audience "not to bemoan your fate, but to recognize your opportunity" when they complain about the limited role for librarians in the White House Conference process.

Executive Director's Comments

Upcoming Meetings--Mr. Trezza read a brief schedule of ALA meetings to be held at the ALA Conference in June. Mr. Trezza requested that Members planning to attend ALA inform the staff; a complete listing of meetings of particular interest to the Members will be compiled and sent in June. The Special Libraries Association meeting will also be held in June; the American Society for Information Science (ASIS) meeting will be held in November.

Staff Vacancies--Currently, there are two vacancies: a Research Associate (NCLIS), and a Public Information person (White House Conference). Extensive interviewing has been held; salary is a factor and a deterrent. Hopefully, Mr. Trezza said, the public information person will be on board by the end of the summer.

Staff Reassignments--With the approach of the National Conference, some staff responsibilities have shifted. Ms. Tighe, Program Coordinator, will assist Mr. Trezza with National Conference planning and problems, and Mrs. Power, Associate Program Coordinator, will concentrate on the state conferences.

Budget--Senate and House hearings have been held, and the testimony, questions and answers were sent to all. The House Appropriations Subcommittee on Labor, Health, Education and Welfare authorized a fiscal year 1979 budget of \$648,000, or \$35,000 less than the figure we requested, which had been approved by the Office of Management and Budget.

Mrs. Moore sent two letters to Senator Bumpers (Attachment #2) requesting his support of our budget request of \$683,000, and an "Effect of House Action Statement" was prepared by NCLIS staff and sent to the Senate Labor/HEW Subcommittee. (Attachment #3.) Mr. Trezza, again, urged each Member to contact their Senators and Congressmen on behalf of the budget for the National Commission.

Old Business

Mrs. Moore stated, "We need to maintain our interest in and responsibility for continuing education. The CLENE group is at a place where it needs continuing help. We cannot dismiss lightly our responsibility for continuing education. I would like, at our September meeting, to have the President of the CLENE group to appear before our Commission, and give us some indication of how we can help. I would like to ask that there be unanimous consent that we pay the way for a representative from CLENE (if not the President) to come to our September meeting and present an update so that we can make an intelligent decision on how we can help them."

By unanimous consent, it was agreed that the President of CLENE (or a representative) would make a presentation at the September meeting in Albany.

Mr. Trezza stated that he had also asked Dr. Fred Kilgour of the Ohio College Library Center (OCLC) to attend the September meeting to discuss OCLC, its current status, and future plans.

New Business

Mr. Velde requested a closed session during the September meeting. A roll call vote was taken. The following voted "aye"--Burkhardt, Casey, Cuadra, Leith, Moore, Velde, Welsh and Wu. There were no "nay" votes. Federal regulations and the Sunshine Act provisions will be followed. The purpose of the meeting "relates solely to the internal personnel rules and practices of an agency (Sec. 1073.202(2)," Mr. Velde said. It was further agreed that the meeting would be held from 11:00 a.m. to 12:00 noon on Thursday, September 21, 1978.

The Commission expressed its sincere thanks and appreciation to Mrs. Moore, Mrs. Wu, and Mr. Casey, noting that their appointments expire in July, and that it was not yet known whether they would be reappointed.

Next Meeting

The next meeting of the Commission will be held in Albany, New York, September 20-22, 1978.

The meeting was adjourned at 12:00 noon.

Adopted by the Association for Educational Communications and Technology
Board of Directors, April 21, 1978.

COPYRIGHT LAW RESOLUTION:

VIDEOTAPING TELEVISION PROGRAMMING (A WORKING PAPER)

Most educators recognize the problems associated with the licensing of off-the-air videotaping faced by commercial television networks. These networks often do not own the rights to the programs they broadcast and, in those cases where they do own the rights, complicated arrangements must be made with various performance and craft guilds to release the programming. It is understandable that the networks are reluctant to pursue these agreements which would permit limited off-the-air videotaping of network programming.

While educators can sympathize with these and other difficulties, we also recognize that this reluctance on the part of commercial networks in many cases undermines the intent of the Copyright Act of 1976 in matters of fair use of television programming. Clearly, the legislature felt that limited fair use was applicable in this regard and they so stated in the legislative history that accompanies the new law.

In a broader sense, the Constitution of the United States indicates that copyright should promote science and useful arts by securing for limited times to authors and inventors the exclusive rights to their writings and discoveries. The courts have historically promoted the fair use of materials by educators. Yet, by failing to recognize fair use in off-the-air videotaping, television networks are depriving students and teachers fair access to a great deal of outstanding material.

Finally, any policy on off-the-air videotaping must reflect the realities of the technological advancements in the field of video duplication. The present ease with which off-the-air taping can occur and the anticipated advances in this field make it increasingly difficult to withhold this privilege from the consumer in general and the educator in particular.

With this in mind, the Association for Educational Communications and Technology supports off-the-air copying of both commercial and non-commercial television by educators.

1. The following recommendations shall exist as guidelines in the search for an equitable solution to the problem of implementing off-the-air videotaping.
 - a. that off-the-air taping be initiated by the teacher¹;
 - b. that sufficient duplicate videotapes may be made to serve the needs of the school, school district, college or university campus, or other recognized school unit;

¹Concept of teacher...Broad enough to include instruction specialists working in consultation with actual instructors. Congressional Record, House of Representatives, September 22, 1976, page H 10875.

- c. that the videotape and all duplicate copies be erased or otherwise destroyed within one calendar year of the original recording date;
 - d. that the videotape and/or duplicate copies be used an unlimited number of times in the course of systematic instruction via face-to-face teaching or closed circuit television;
 - e. that videotapes may not be lent, sold, rented or otherwise distributed beyond the confines of an individual school, school district, college and university campus or other recognized school unit;
 - f. that a record be made of all programs recorded off-the-air by each particular school unit;
 - g. if the educational institution determines the program has continuing educational value one year from the date of recording, it may complete a simple licensing agreement and pay a reasonable fee for each year the program is kept;
 - h. that a fair and equitable license fee structure be established for the retention of copies beyond the one year of fair use;
 - i. that programs produced with public funds and/or tax exempt donations remain in the public domain.
2. That an access mechanism be created to insure fast and simple licensing of programs kept beyond the initial privilege.



**National Commission
on Libraries and Information Science**

Please Reply to:
712 Legato Drive
Briarwood
Little Rock, Arkansas 72205

16 May 1978

The Honorable Dale L. Bumpers
United States Senate
Dirksen Senate Office Building
Room 6243
Washington, D. C. 20510

Dear Senator Bumpers:

As Vice Chairman of the National Commission on Libraries and Information Science (NCLIS), a position to which I have been elected by the Commission members annually since 1971, I am writing to ask your support for the full budget requested for fiscal year 1979 when the Senate Committee on Appropriations considers the NCLIS budget request.

In the President's Budget and in the NCLIS request to Congress, the fiscal year 1979 budget request for NCLIS totals \$683,000, an increase of \$76,000 over fiscal year 1978. The House Appropriations Subcommittee on Labor, Health, Education and Welfare authorized a fiscal year 1979 budget of \$648,000, or \$35,000 less than the budget requested by NCLIS and approved by the Office of Management and Budget.

During discussions with OMB on the fiscal year 1979 budget, it was agreed that NCLIS would essentially maintain its current level of activity, with a very modest increase for the support of a group of task forces which are felt to be critical to maintaining the pace of implementing the National Program of the Commission. During the course of Zero Based Budgeting procedure, it was calculated that maintaining precisely the same level of activity projected for 1978 would require, in 1979, a budget increase of \$30,000. This was partly because of increases in costs of travel and services, but principally because fiscal year 1977 experience showed that the bases used for the fiscal year 1978 estimates (prepared in early fiscal year 1977) were, in some cases, too low by as much as 30%. Taking this into account, OMB authorized a further modest increase of \$46,000 (or 7%) to a total fiscal year 1979 budget of \$683,000.

If the full amount requested is not authorized, it will be necessary to reduce the number of task forces and stretch out the schedules of those which are continued. Such a reduction/stretchout would be unfortunate for a number of reasons. Task forces are very cost effective for the Government because NCLIS does not pay participants honoraria or consulting fees. Only travel and per diem are reimbursed, so the Government has the benefit of the highest level of expertise at a very modest cost. Secondly, timing is a critical factor in the effective use of task forces. Almost invariably, they are initiated in response to a clear recognition by the community that a problem exists and requires prompt solution. A premature task force will lack support for the work and for the results. A tardy task force will find that actions already taken may impede or bar consensus. On the other hand, when they are initiated and brought to completion in a timely fashion, they are extremely effective in achieving cooperation and coordination.

Enclosed is a copy of the Washington Newsletter of the American Library Association, with a listing on page 2 of the House Subcommittee recommendations for library programs. It is interesting to note that, while the Subcommittee recommended increases in library programs amounting to \$25,000,000 more than requested in the President's Budget, the only program for which they recommended less than the President's Budget was the NCLIS program, which they cut by \$35,000.

We hope the Senate Labor, Health, Education and Welfare Appropriations Subcommittee will support our budget request of \$683,000 when they meet next week for mark-up. We very much appreciate your continued support of our work and are grateful for your willingness to express your support to your colleagues.

Sincerely,

B. Moore

BESSIE B. MOORE

Enclosure



**National Commission
on Libraries and Information Science**

Please Reply to:
712 Legato Drive
Little Rock, Arkansas 72205

18 May 1974

The Honorable Dale L. Bumpers
United States Senate
Dirksen Senate Office Building
Room 6243
Washington, D. C. 20510

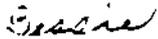
Dear Senator Bumpers:

In reviewing my letter to you of 16 May, I find that I have fallen into the common trap of writing as if everyone were as familiar as I am with the mandate, functions, and operations of the National Commission on Libraries and Information Science. That is, of course, not true, so allow me to plug the gap.

The enabling law of the Commission is Public Law 91-345, and I have attached a copy with some significant points underlined to emphasize the strength and scope of our mandate. Since the annual budget of less than a million dollars does not provide us with any surplus, we have, wherever possible, been using what we call task forces to accomplish a good bit of our work. These task forces are groups of experts on the subject matter from various segments of the community who meet on a scheduled basis for one or more days at a time to address problems for which the Commission is seeking solutions or recommendations. Since we rely on the participant's interest in the subject matter and the prestige of being invited to serve in lieu of honoraria, the only expenses are for travel and per diem and for support services. We therefore have the benefit of the highest attainable level of expertise at very modest cost, and further, because all of the concerned communities are represented, when a task force has completed its work and made its recommendations, we have a consensus in the community.

It is these task force efforts which will be impeded by a reduction in our requested budget, and they are most important to our efforts, so I again ask for your support and that of the Senate Labor, Health, Education and Welfare Subcommittee in authorizing the full budget request of \$683,000.

Sincerely,



BESSIE B. MOORE
Vice Chairman

Enclosure

EFFECT OF HOUSE ACTION STATEMENT

The action of the House Appropriations Committee authorized a fiscal year 1979 budget for the National Commission on Libraries and Information Science (NCLIS) in the amount of \$648,000. This is \$35,000 less than the amount requested in the President's Budget and the NCLIS budget request to the Congress, representing an increase over the fiscal year 1978 budget of \$41,000, rather than the increase of \$76,000 requested by NCLIS and approved by the Office of Management and Budget.

During discussions with OMB on the fiscal year 1979 budget, it was agreed that NCLIS would essentially maintain its current level of activity, with a very modest increase for the support of a group of task forces which are felt to be critical to maintaining the pace of implementing the National Program of the Commission. During the course of the Zero Based Budgeting procedure, it was calculated that maintaining precisely the same level of activity projected for 1978 would require, in 1979, a budget increase of \$30,000. This was partly because of increased in costs of travel and services, but principally because fiscal year 1977 experience showed that the bases used for the fiscal year 1978 estimates (prepared in early fiscal year 1977) were, in some cases, too low by as much as 30%. Taking this into account, OMB authorized a further modest increase of \$46,000 (or 7%) to a total fiscal year 1979 budget of \$683,000.

If the full amount requested is not authorized, it will be necessary to reduce the number of task forces and stretch out the schedules of those which are continued. Such a reduction/stretchout would be unfortunate for a number of reasons. Task forces are very cost effective for the Government because NCLIS does not pay participants honoraria or consulting fees. Only travel and per diem are reimbursed, so the Government has the benefit of the highest level of expertise at a very modest cost. Secondly, timing is a critical factor in the effective use of task forces. Almost invariably, they are initiated in response to a clear recognition by the community that a problem exists and requires prompt solution. A premature task force will lack support for the work and for the results. A tardy task force will find that actions already taken may impede or bar consensus. On the other hand, when they are initiated and brought to completion in a timely fashion, they are extremely effective in achieving cooperation and coordination.

It is, therefore, respectfully requested that the Labor/HEW Subcommittee of the Senate Appropriations Committee consider approving the budget request of \$683,000 for fiscal year 1979. This will be an increase of \$76,000 over the fiscal year 1978 as requested in the President's Budget and \$35,000 more than approved by the House.

12 May 1978



The
White House
Conference
on Library
and
Information
Services

WHC - #78-20.1

MINUTES

National Commission on Libraries and Information Science
and
White House Conference on Library and Information Services

Joint Meeting
May 24, 1978
New Orleans, Louisiana

- NCLIS MEMBERS PRESENT : Joseph Becker; Daniel Casey; Carlos A. Cuadra; Marian Leith; Bessie B. Moore; John E. Velde, Jr.; William Welsh (for Daniel Boorstin); Julia Wu; and Frederick Burkhardt, Presiding Chairman
- NCLIS MEMBERS-DESIGNATE PRESENT : Robert W. Burns; Joan H. Gross; and Frances H. Naftalin
- WHCLIS MEMBERS PRESENT : John H. M. Chen; Ann H. Eastman; Oscar E. Everhart; Roberta Stanley (for Congressman William Ford); Marian Gallagher; David R. Gergen; Esther Mae Henke; Michael A. McCarroll; Bessie B. Moore; J. C. Redd; Elizabeth F. Ruffner; Joseph F. Shubert; John E. Velde, Jr.; The Honorable Margaret Warden; Martha S. Williams; Virginia Young; and Frederick Burkhardt, Chairman
- NCLIS STAFF PRESENT : Alphonse F. Trezza; William Mathews; Douglas Price; Mary Alice Hedge Reszetar; Carl Thompson; and Barbara K. Cranwell, Recording Secretary
- WHCLIS STAFF PRESENT : Richard Akeroyd; Ronald Linehan; L. Heather Nicoll; Mary R. Power; Jean-Anne South; and Ruth L. Tighe
- GUESTS PRESENT : Charles Benton, Chairman of the Board, Films, Inc., Wilmette, Illinois
Eileen Cooke, Director, ALA Washington Office
Al Emery, Academy for Contemporary Problems
Dick Hays, Associate Commissioner/Director, Office of Libraries and Learning Resources, U.S. Office of Education
Maggie McNeely, Office of Libraries and Learning Resources, U.S. Office of Education
Robert Wedgeworth, Executive Director, American Library Association

The meeting was called to order at 8:45 a.m. by Chairman Burkhardt.

Introduction of Commissioners-Designate

The Chairman reported that the White House has announced the appointments of five new persons to be Members of the National Commission. The appointments have been sent to the Senate for confirmation. Three of the Members--Robert Burns, Jr., Assistant Director of Libraries for Research Services, Colorado State University, Fort Collins, Colorado; Joan Gross, New York, New York; and Frances H. Naftalin, President, Minneapolis Library Board Trustees, Minneapolis, Minnesota--were present. Clara Jones, formerly Director of Detroit Public Library in Michigan; and The Honorable Horace E. Tate, State Senator of Atlanta, Georgia, and Executive Secretary of the Georgia Association of Education, were unable to attend.

The Chairman briefly discussed the activity which had taken place within the last two days, noting, in particular, the six states which have held their pre-White House Conferences, the subcommittees which have been established within the Advisory Committee, and the presentation by Carl Moore, Academy for Contemporary Problems, on the National Conference. A brainstorming session was held after that presentation, Dr. Burkhardt noted, with good substantive and creative questions and answers. "We are well advanced in our thinking for the Conference at this time, and by next November we will know pretty well what issues, problems, etc., may be discussed at the White House Conference. We have to continue to watch our finances, and various organizations will be approached for services-in-kind."

The transparencies presented by Mr. Moore the previous day were reviewed by Mr. Trezza. He summarized some of the decisions and suggestions:

- The conference has been reduced from five days to four-and-one-half days.
- The number of issues or general topics would number six to twelve.
- Groups will consist of 15-20 persons.
- There will be approximately 55 workshops.
- Eleven hours of discussion on Monday and Tuesday.
- Meetings by topic on Wednesday.
- The drafting committee will be made up of two people from each workshop group.

Revised graphics, incorporating the views and suggestions presented at the meeting, should be available by September, and a final document should be completed by November. It was pointed out that by November, 25 to 28 state conferences will have been held and a better idea of the issues will surface.

During the discussion of issues and recommendations which are expected to come from the state conferences, Dr. Burkhardt stated, "Each state conference may well have 50-100 recommendations. Some kind of discipline has to be invoked if we are to have a good conference. The states have to help with this organizing process. We have requested the states to give us their recommendations in priority order."

Concerned with the lack of involvement of the information services community in the planning of the Conference, Mr. Gergen stated, "We are looking for ways to involve information services and not make this only a library conference." Mr. Becker responded to Mr. Gergen's concern stating, "ALA has to take the lead to get the information service society stirred up. They do not feel they are, at present, involved in the planning for the state conferences." Dr. Cuadra added; "In fact, they feel quite excluded."

Ms. Tighe replied to this concern by stating that the American Society for Information Science is preparing several issue papers in lay language for distribution to the states, as well as designating an individual in each state as a contact. This is at their initiative and they are making the effort to make themselves visible, she said. Ms. Tighe further reported that ASIS is working very hard to provide input to state planning committees on information science concerns and is working closely with the White House Conference staff.

Mr. Trezza stated that he had personally requested both the Information Industry Association and the Association of American Publishers, Inc., to plan meetings of their members for the purpose of making recommendations for consideration in the White House Conference program.

Mr. Shubert reported that members of the Information Industry Association met with the New York Planning Committee and have been helping in the planning of New York's exhibit.

After discussion, Mr. Becker suggested that the Executive Directors of the key information science agencies and organizations be called together for a meeting to specifically discuss how much, and in what way, they would like to be involved in the White House Conference.

Mr. Trezza stated, "I have urged various groups to develop input to the conference in other ways than through the states, and to work with the states, where possible. I have also suggested that they convene their own meeting, which could produce issues for the Conference. A meeting, such as the one suggested by Mr. Becker, is a good idea and could produce a commonality of interest. The media people, the information industry, and the information scientists are not involved, at this time, as much as the librarians, but they need to assume the initiative and not wait to be invited."

Mrs. Moore responded, "I think it is unrealistic to expect that they will have as much to do with this as you might expect. We should, however, make an effort."

Mrs. Warden stated that the states do have computer centers at state offices, and their personnel should be involved in the state conferences; Mr. Casey suggested that the mass media also be involved; Dr. Cuadra urged that information generators, as well, be included as part of the thinking, planning and participating aspects of the state meetings. Dr. Cuadra also thought Mr. Becker's idea for an 'information science' conference was an important one and should be pursued.

Mrs. Wu asked the Members of the Advisory Committee if they had given thought to the library and information service needs of the cultural minority in this country.

Ms. Tighe responded to Mrs. Wu's question by stating, "All of the staff are working with the states to make sure that they are included in the planning of the states. It is too early to say if this will be a separate issue per se, but there is evidence in various states that the concern is being addressed."

Robert Wedgeworth, Executive Director, ALA

Dr. Burkhardt introduced Robert Wedgeworth, Executive Director of the American Library Association, stating, "ALA has been a constant source of support to us, and we are very appreciative of this support."

Mr. Wedgeworth presented an ambitious plan for an extensive public information program which ALA will undertake as its self-defined role in the White House Conference process. Mr. Wedgeworth pointed out that ALA already has a significant public information budget and experienced public information staff, in addition to regular Headquarters staff, long-established contacts in the public information field, and a large membership, which makes mounting of their proposed program both reasonable and appropriate.

The three major ALA components which will participate in this program are the ALA ad hoc White House Conference Committee (chaired by Mrs. Ihrig), the ALA Washington Office, and ALA's Public Information Office.

The target for ALA's Public Information Office program will be the general public—"layperson-taxpayer-decision-maker"--; its goals to "educate and to review options, not to come to conclusions," which, Mr. Wedgeworth stated, "are rightly...the goal of the White House Conference." In working toward these goals, ALA will undertake some research, including a survey of the lay community to determine what some of its concerns are, and a study of needs at the state and national level.

Two specific avenues for publicizing ALA's information mentioned by Mr. Wedgeworth are: (1) ALA's own National Library Week, which ALA intends to extend and enhance in 1979; and (2) a year-long campaign on "the library cause" by the Advertising Council. Other activity which the Public Information Office will undertake includes preparation of feature articles for newspaper and magazine publications, radio and television spots, background data sheets and development of graphics and a photo file.

The ad hoc White House Conference Committee will continue to publish Cornerstones and, in general, serve as liaison between ALA divisions roundtables, offices and committees, etc., and the states and territories. Planned activities include developing a shopping list of topics, identifying discussion leaders on these topics for the states and territories, and producing a series of related discussion guides.

The ALA Washington Office will work with the Commission in Washington to facilitate participation by Congress and Federal agencies in the White House Conference, as well as key allied organizations.

ALA will, Mr. Wedgeworth noted, require additional funds to support the program he outlined; some have already been obtained, and he expressed confidence that the rest would be forthcoming.

An outline entitled, "ALA's Role in the White House Conference: A Commitment and a Perspective, is attached.

Mr. Wedgeworth's presentation was well received by the Commission, the White House Conference Advisory Committee, and staff.

Dr. Burkhardt announced that a telegram was received welcoming the Commission and Advisory Committee to New Orleans from The Honorable Robert L. Livingston, Member of Congress. He noted that The Honorable Ernest N. Morial, Mayor of New Orleans, also welcomed us at the reception sponsored by the Louisiana State Library and the State Steering Committee of the Louisiana Governor's Conference on Libraries on Tuesday evening.

The meeting was adjourned at 12:30 p.m.

Attachment

ALA'S ROLE IN THE WHITE HOUSE CONFERENCE:

A COMMITMENT AND A PERSPECTIVE *

I. BACKGROUND

A. The Process

1. participants and observers
2. assigned responsibilities
3. projected results

B. Pertinent ALA Resources

1. membership
2. staff
3. public information program

II. ALA COMMITMENT

A. Coordinate ALA activity through the ALA Committee on the White House Conference (Alice Ihrig)

1. newsletter
2. membership unit information
3. national issues
4. discussion leaders
5. discussion guides for specific issues

B. ALA Washington Office

1. advance planning as agreed upon with NCLIS
2. identify key allies
3. assist NCLIS in relations with Congress and Administration

*Outline of a presentation to National Commission on Libraries and Information Science and its White House Conference Advisory Committee, May 24, 1978 - Hotel Marie Antoinette, New Orleans, Louisiana

C. Public Information Office

1. devote themes to White House Conference for 1978-79
2. research and write special article series
3. design model publicity program for states
4. develop interest of lay public in the White House Conference

III. CRITICAL ELEMENTS

A. Resource Utilization

1. professional organizations
2. allied organizations
3. individual resource persons

B. Planning

1. schedules
2. document transmission
3. assignments
4. program
5. publicity

C. Reporting

1. interim
2. follow-up

Robert Wedgeworth
Executive Director
American Library Association